

MILTON KEYNES PUB BEATS TOUGH COMPETITION TO WIN CAMRA PUB OF THE YEAR AWARD

A Milton Keynes pub has fended off competition from hundreds in the region to win the prestigious title of 'Pub of the Year' by the Milton Keynes and North Bucks branch of Campaign for Real Ale (CAMRA).

The Robin Hood, managed by Reg and Lynn Pearson for the last seven years, is a traditional country pub situated in the heart of Clifton Reynes, a village known for its picturesque landscape and quaint cottages. The Robin Hood prides itself on its friendly service, an extensive food offering and good quality ale. And it is this devotion to maintaining the very highest quality Greene King IPA and Abbot Ale beers, which has been recognised by CAMRA.

Licensees Reg and Lynn Pearson said that they could not be more delighted that their hard work and attention to detail has been recognised.

Reg said: "We are over the moon to have won this prestigious award for our region – CAMRA 'Pub of the Year' is the highest accolade we could have hoped for. We keep two ales here on tap, Greene King's IPA and Abbot Ale, both of which the customers love and return for again and again. It proves that you don't have to have a huge range of products but rather keep the ones you have in tip-top condition."

Present at today's presentation was Paul Lawson, Greene King's Trade Sales Development manager for the pub.

He said: "The Robin Hood is a shining example within the industry. The pub has truly prospered and shown others what a marvellous asset the community pub can be. They clearly understand the locals and listen to what they want and it is great that they have now been recognised for doing so."

Chris Scoggins, Chairman of the Milton Keynes and Buckinghamshire branch of CAMRA, said:

"We are very pleased to be able to present the coveted pub of the year award for 2007 to The Robin Hood, Clifton Reynes. There were over 300 licensed premises up for the award and to be considered they have to sell and serve Real Ale at a consistent high standard. Another criterion for selection is entry into the CAMRA annual good beer guide and the Robin Hood, under the stewardship of Reg Pearson, has been in the guide no fewer than eight consecutive years."

Chris Scoggins continues: "Each pub is also marked on service, clientele mix, style and decor, value for money, and sympathy with CAMRA aims. The Robin Hood scored very highly in all categories and, despite close competition, was the clear winner. For me, the Robin Hood is a wonderful village pub for everyone - the food, service and Abbot Ale are high class. Reg is an excellent landlord and deserves his success - I'm sure he still hasn't come down from the delight he showed when I broke the news to him!"

Ends

For more information please contact Lucy Newson at Consolidated Communications on
020 7287 2087 / greeneking@consol.co.uk.