

Date: 24 May 2007

RAISING THOUSANDS FOR CHARITIES? A PIECE OF CAKE FOR GREENE KING

Staff at Brewing Company, Greene King, have been brushing up on their general knowledge and putting their cake-making skills to the test to raise more than £16,000 for nine local charities.

Celebrations took place today (24th May) as one Norfolk charity and eight Suffolk based charities were presented with cheques at the famous brewery in Bury St Edmunds.

Many of the 680 employees at the Brewing Company helped to raise over £16,000 by holding a number of events, including quiz evenings, coffee mornings with home-made cakes, and Christmas and Easter prize draws.

Individual cheques were presented to charity representatives by Justin Adams, managing director of Greene King Brewing Company. The Red Cross, Riverwalk School, West Suffolk Hospital's Special Baby Care and Stroke Unit were just some of the charities present to receive a share in the total.

Overwhelmed at the sum of money raised, Justin Adams said: "Over the years we have raised thousands for local charities and every year the total is getting bigger.

"Greene King has been brewing beer for over 200 years on our site in Bury St Edmunds, and our business has grown with the help and support of our community. Each and every employee put their all into fund-raising, simply because it gives us a chance to give something back to those who need our support most in our heartland."

Ends

Charities which received donations:

- West Suffolk Mind
- Macmillan Cancer Support, Suffolk branch
- Riverwalk School, Suffolk
- Suffolk County Council
- Red Cross, Suffolk region
- West Suffolk Hospital Special Baby Care
- West Suffolk Hospital Stroke Unit
- West Suffolk Hospital Ophthalmic
- Quiddenham Children's Hospice, Norfolk

Notes to editors: High resolution images of employees' fun-raising and the charity cheque presentation are available – please request using email or the numbers below.

Media contact: Sarah Jackson or Loren Sullivan on 020 7287 2087
sarahj@consol.co.uk or lorens@consol.co.uk

Joanna Kreckler, PR manager, Greene King Brewing Company 01284
714283 joannakreckler@greeneking.co.uk